Andrea Marks,

Our Digital Arts area is part of the Art Department, though a stand alone major with its own curriculum we consider the major to be conceptually toward a fine art experience as opposed to a design experience. We have a few classes concerned with design, but do not offer a graphic design degree. The degrees are BA/BS in Digital Arts and BFA in Digital Arts. The major is a art centered holistic approach sympathetic to design paradigms. There are 3 main areas within the Digital Arts; print media, time based media and interactivity. Our mission is to first and foremost instill in students the understanding that media and technology can be applied in an art context, and a bi-product of that understanding can certainly be a design pursuit.

To be clear, we do not offer a graphic design degree or focus. Someone may however chose to focus in one of our 3 main areas, though the curriculum is so broad and lateral at the top end of the undergrad experience that students often must experience all the areas within the Digital Arts.

I hope I have been able to address your inquiry satisfactorily.

MICHAEL A. SALTER, Director of the Digital Arts
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