ART 409/Practicum Student Media

Fall 2013 Syllabus and Course Requirements

Instructor: Julia Sandidge
Student Media Director
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Please attend the Informational Meeting, xxxx, 5 p.m. – 6 p.m., KBVR TV Large Studio. This is the time set aside for you to sign-up for what you will do to earn your credit and meet the Student Media editors, managers and instructors.

Course Description/Rationale: ART 409 is a practical application workshop class offering experiential learning in a quasi-professional media setting. Students may repeat the course multiple times in order to learn and apply knowledge and decision-making skills in various ways. A written agreement with the instructor prior to registration is required in order to receive two credits in a term.

Course Requirements: Students should expect to work 30 hours per term for each credit received. Successful completion of 30 hours can earn students a “D.” To earn a “C” grade or higher, a student must complete 30 hours and participate in the midterm seminar. To earn a “B” grade, students must complete requirements for a “C” and submit a written seminar paper. To earn an “A” grade, students must complete requirements for a “B,” plus have worked in at least two media and submit demonstrations of the work performed for both media.

To earn a “C” or higher grade, all students must attend the Media in Community Seminar Midterm, DATE, TIME, KBVR TV Studio, MU East/Snell Hall, and turn in a written seminar paper to receive a “B” grade.

Grading –
D= successful completion of 30 hours of project related work for each credit hour received, with half completed by the end of week 5 (Friday, Feb. 8).
C= (same as D plus) attendance at the Media in Community Midterm Seminar.
B= (same as C plus) written Media in Community midterm seminar paper.
A= (same as B plus) work completed in at least two media and samples of work from each media turned in for each credit hour received, with half completed and turned in by the end of week 5 (Friday, Feb. 8). Work must have been completed for Student Media in the term for which you are registered.

Work samples may include, but are not limited to:
Video, audio, art, graphic design, print or innovation. For example:
KBVR TV – Submit a link to a show you worked on and a description of what you did.
KBVR FM – Submit a sample marketing material you created.
Prism – Copy of a poem, short story or art review you performed.
Beaver Yearbook – a page design, article, photo, or marketing material you created.
Daily Barometer – a page design, article, photo, advertisement, or marketing material you created, or an article you edited. Each student will work directly with an editor/manager to meet participation requirements. Editors and managers will work directly with the instructor.

Daily Barometer Editor-in-Chief, Don Iler, editor@dailybarometer.com, 105 MU East
Daily Barometer Business Manager, Nathan Bauer, baro.business@oregonstate.edu, 107 MU East
Beaver Yearbook Editor-in-Chief, Samara Simpson, beaver.editor@oregonstate.edu, 231 MU East
Beaver Yearbook Business Manager, Carly Chandler, beaver.business@oregonstate.edu, 231 MU East
Prism Editor-in-Chief, Ashley Painter, prism@oregonstate.edu, 126A MU East
KBVR FM Station Manager, Kurt Hagan, kbvrfmmanager@oregonstate.edu, 224 MU East
KBVR TV Station Manager, Nicole Oliveira, tv.manager@oregonstate.edu, 203 MU East

**Seminar Paper:** It is required to attend and write one Media in Community Seminar Midterm response summary (not to exceed one page). The two-paragraph paper: one paragraph describing information from the session relating to media ethics, influence and/or diversity; the other tells how you will apply what you learned to your work in media. Papers should be written at a college level and emailed to instructor julia.sandidge@oregonstate.edu

Students are responsible for signing in and out at the midterm seminar (time spent in seminar can count toward total hours completed. i.e. Media in Community Seminar = 1.5 hours of participation). You should also complete the midterm evaluation before leaving the seminar.
Midterm Seminar date: DATE • TIME • KBVR TV Studio, MU East/Snell Hall
Papers due: XXXXX

**If you have a legitimate conflict with the midterm seminar, you must contact the instructor in advance for an optional seminar and paper topic.**

**Due Dates:** Each student is responsible for turning in mid-term hours no later than XXX (week 5) and final hours no later than XXX (Dead Week) to the instructor. Hour logs should be signed off by your editor/manager. Participation hours will be recorded in the grade book on Blackboard. Seminar papers and work samples are due no later than XXX (Dead Week).

**Credit Hours:** NMC 409 is a variable credit course. It is recommended to take 1 credit. A written agreement with the instructor prior to registration is required in order to receive two credits in a term.

**Time Commitment:** Each student must work a minimum of 30 hours per term for each hour of credit received.

**Recommended study materials:** Links on the course Blackboard Site: article on plagiarism, article on the three parts of a news story, Student Press Law Center, Society of Professional Journalists Code of Ethics, Radio Television Digital News Director’s Code of Ethics and Professional Conduct and College Media Adviser’s Personal Code.

**Student Media Presents:** These workshops presented by working media professionals are a great way to learn more about different aspects of media. You can count the hours you attend toward your total hours completed. These workshops do not replace the Media in Community seminar requirement.
**Student Media Specific Workshops:** Some “training” workshops may be required by your editor/manager so make sure to find out and attend. You can count the hours you attend toward your total hours completed. These workshops do not replace the Media in Community seminar requirement.

**Attendance/Participation/Conduct**
Attendance is absolutely required. You are expected to work collaboratively, complete assigned tasks, make sure your work is covered if you absolutely cannot attend a committed time and behave in a professional manner.

Professional manner means: being on time, meeting commitments, cooperating, behaving appropriately, handling equipment carefully, turning off cell phones and other personal electronic communication devices during meetings, being present both physically and mentally.

**Academic honesty**
Student Media follows OSU rules against using the words and ideas of others as though they were your own. For specifics on plagiarism, cheating, etc. [http://oregonstate.edu/admin/stucon/achon.htm](http://oregonstate.edu/admin/stucon/achon.htm)

**Americans with Disabilities Act**
In compliance with the Americans with Disabilities Act (ADA), all qualified students enrolled in this course are entitled to “reasonable accommodations.” It is the student’s responsibility to inform us of any special needs you might have before the second week of classes.

Last day to add class by Web without dept. approval: XXXX
Last day to drop a class by Web: XXXX
Last day to withdraw from a course by Web and receive a “W”: XXXX