Syllabus
Fall 2018
INTERNATIONAL BUSINESS
BA 347
Section 001-002

Instructor Name: Rick R. Wascher
Instructor E-mail: Rick.Wascher@OregonState.edu
Class Meeting: Section 001: MW 12pm-1:50pm in Austin Hall 183 (9/20 to 11/30)
Section 002: MW 4pm-5:50pm in Austin Hall 183 (9/20 to 11/30)
Office Hours: Monday and Wednesday 2-3pm (Starting 9/24)
Thursday 11am-12pm
Course Prerequisites: Consistent with the course catalog: (There may be major/minor restrictions.
Please see the course catalog.)

STATEMENT OF THE COURSE

This course is an interdisciplinary and systematic introduction to international/global
business with an emphasis on the:

- drivers, patterns and trends of globalization
- national differences in political economy
- international trade theories and patterns of international trade and investment
- political economy of international trade and investment
- implications of regional economic integration, intellectual property, an innovation
- global monetary system (foreign exchange market and global capital market)
- strategies and structures of international business including entrepreneurship
- foreign market entry strategies and international strategic alliances
  - management of international activities within business operations
  - ethical and environmental issues of international business and trade

(More detailed objectives & summaries will be provided in class and on Canvas during the term.)

REQUIRED TEXT

The two (2) book selections are the same publication. One is the loose-leaf and the other
is the e-version. Choose either one.

Item: 1, Required, ISBN/SKU 9780134201641, Author Daniels, et al., Title International
Business, Year 2018, Edition 16th, Publisher Pearson, Volume

Item: 2, Required, ISBN/SKU 9780134201542, Author Daniels, et al., Title International
Business, Year 2018, Edition 16th, Publisher Pearson, Volume
LEARNING PROCESS

A reading assignment for each topic will be given prior to the classroom coverage of that topic/assignment. Each assignment, homework, quizzes, (or combinations thereof), and tests will be referenced on Canvas.

While the course is structured around the above-mentioned major topics and related terminology, portions may be hybrid in format. The proposed term schedule is set forth on the last page of this syllabus. It is subject to alteration as the term proceeds, class participation, and perceived interest, particularly after the midterm and when COB approved alternatives are available.

COURSE REQUIREMENTS

**Testing:** There is a FINAL EXAM. The Final Exam is Vocabulary only. I will give you the term list to study. No subject matter questions are on the Final Exam.

**Quizzes/Assignments:** There will be numerous quizzes/assignments (in-class and online-Canvas) posted on Canvas. The typical quiz format will be multiple choice, true-false, match the term with the correct answer, etc. Please see Canvas and the Modules for details and scheduling.

There is no opportunity for a make-up of a missed quiz or homework absent pre-approved, or extremely extraordinary circumstances. This is a hard, un-yielding, rule. Please stay healthy.

**Please Note:** You need not notify me of your absences or illnesses.

GRADING AND GRADE WEIGHTS (200 points)
The following Grade Scale will be used to determine the final letter grade.

<table>
<thead>
<tr>
<th>Weight</th>
<th>Points</th>
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<tbody>
<tr>
<td>60%</td>
<td>120</td>
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<tr>
<td>40%</td>
<td>80</td>
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(Extra Credit, IF ANY is offered or earned, is added to your earned point total.)

[Total Number of Points Earned Including Extra Credit (if any)] / 200 = **Final Percentage**

**Final Percentage** scores are not “rounded”. The score of 79.99 is a C+. Your attendance in class can make a difference.

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<tr>
<th></th>
<th>A</th>
<th>100-94%</th>
<th>A-</th>
<th>93.9-90%</th>
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<tbody>
<tr>
<td>B+</td>
<td>89.9-87%</td>
<td>B</td>
<td>86.9-83%</td>
<td>B-</td>
</tr>
<tr>
<td>C+</td>
<td>79.9-77%</td>
<td>C</td>
<td>76.9-73%</td>
<td>C-</td>
</tr>
<tr>
<td>D+</td>
<td>69.9-67%</td>
<td>D</td>
<td>66.9-63%</td>
<td>D-</td>
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<tr>
<td>F</td>
<td>Below 60%</td>
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For what it's worth: Students are strongly encouraged to attend class. The theory behind this is simple. Meetings with management, bosses (superiors), work groups, etc., on the job are rarely/never optional. They are excused with a compelling reason or emergency only. Failure to attend business meetings will most definitely negatively impact your career advancement. PLEASE START/CONTINUE YOUR GOOD WORK HABITS BY ATTENDING CLASS.

“The career of a college student begins in college.”

WRITTEN PETITION FOR EXCEPTION TO SYLLABUS RULES

You may make a written petition for an exception to the requirements in this syllabus, including arrangements to make up missed quizzes, late assignments, or other issues that may arise, in the case of a serious emergency or other extreme circumstances. No make-ups of quizzes, online assignments, or the final exam will be allowed unless arranged in advance or due to an emergency or other extreme situation. The following circumstances generally are not adequate reasons to support a make-up of missed work unless arrangements are made in advance: illnesses not requiring hospitalization, medical appointments, court appointments, work schedule conflicts, participation in OSU sports or other sports, child care problems, lateness due to over-sleeping, conflicts with class schedule and travel home for a holiday or break or travel delays upon returning to campus.

Petition Format/Time to Appeal: Write me an email that states the circumstances for the missed/late assignment or need to reschedule an assignment or quiz and the reasons you believe that an exception should be made for you. Include your name, email address, and class section information. You must deliver your petition by email.

ACADEMIC DISHONESTY & STUDENT CONDUCT

Academic Misconduct

According to OSU student conduct regulations, academic misconduct is defined as an intentional act of deception in which a student seeks to claim credit for the work or effort of another person or uses unauthorized materials or fabricated information in any academic work, either through the student’s own efforts or the efforts of another. Refer to the OSU Code of Student Conduct and OSU Student Conduct and Community Standards for a comprehensive definition of academic misconduct. All cases of suspect academic dishonesty will be handled in strict accordance with OSU policy and College of Business policy. Students are expected to be honest and ethical in their academic work. Intentional acts of academic dishonesty such as cheating or plagiarism may be penalized by imposing an “F” grade in the course.

Plagiarism is defined as representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one’s own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without
appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.

**Cutting and pasting text from a website and submitting it as part of an assignment or test—even if you later make minimal changes to that text—constitutes plagiarism. NEVER cut and paste from a website into an assignment or test. This is academic dishonesty.**

In an academic community, students and faculty, and staff each have responsibility for maintaining an appropriate learning environment, whether online or in the classroom. Students, faculty, and staff have the responsibility to treat each other with understanding, dignity, and respect.

Students are expected to conduct themselves in the course (e.g., on discussion boards, email postings, etc.) in compliance with the university's regulations regarding civility. Students will be expected to treat all others with the same respect as they would want afforded to themselves. Disrespectful behavior (such as harassing behavior, personal insults, inappropriate language) or disruptive behaviors are unacceptable and can result in sanctions as defined by Student Conduct and Community Standards. For more info on these topics please see:

- Statement of Expectations for Student Conduct
- Student Conduct and Community Standards - Offenses
- Policy On Disruptive Behavior

**REQUIRED NOTIFICATIONS AND STATEMENTS**

**DIVERSITY, EQUITY, AND INCLUSION**

I believe strongly that the diverse backgrounds and perspectives of students and the larger university community are a strength and a benefit, both in class and in society. I will strive to ensure that all students are well served by this course. You should be aware that some of the materials we cover may represent opinions that you find offensive or objectionable, or you may simply disagree strongly with others in the class. As we examine this material, it is essential that we are respectful to each other both online and face to face.

Each of us has a responsibility to work to create an environment free of harassment and discrimination. Please take a moment to read the University Policy on discrimination and harassment. If you feel you have experienced sexual misconduct, discrimination, harassment, bullying, or retaliation, please see the Office of Equal Opportunity and Access for information about reporting.

Your suggestions for improving this course are encouraged and appreciated, and I hope you will contact me if you have any questions or concerns.
DISABILITY ACCOMMODATION
Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval please contact DAS immediately at 541-737-4098 or at http://ds.oregonstate.edu. DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations.

TITLE IX
OSU is committed to providing a learning environment that is free of all forms of sexual discrimination and misconduct. Please be aware that I need to report incidents you disclose to me inside or outside the classroom that involve gender or sex-based harassment, violence, or discrimination, including your name, to the Office of Equal Opportunity and Access (EOA). For more information on how EOA responds to reports, please visit their website at eoa.oregonstate.edu. However, if you wish to make a confidential disclosure and receive information on resources and services, please contact the Survivor Advocacy and Resource Center (SARC) by phone (541-737-2030), by e-mail (survivoradvocacy@oregonstate.edu), or visit them in the Plageman Building.
Week 1  
Read Chapter 1: Globalization  
Read Chapter 2: Cultural Environments  
Quiz/Assignment 1 (Ch. 1-2)

Week 2  
Read Chapter 3: Political and Legal Environments  
Read Chapter 4: Economic Environments  
Read Chapter 5: Globalization and Society  
Quiz/Assignment 2 (Ch. 3-5)

Week 3  
Read Chapters 6-7: International Trade and Government Influence  
Read Chapter 8: Cross-National Agreements  
Quiz/Assignment 3 (Ch. 6-8)

Week 4  
Read Chapter 9: Foreign Exchange markets ("ForEx")  
Read Chapter 10: Determination of Exchange Rates  
Quiz/Assignment 4 (Ch. 9-10)

Week 5  
Read Chapter 11: Global Capital Markets  
Read Chapter 13: Country Evaluation and Selection  
Quiz/Assignment 5 (Ch. 11 & 13)

Week 6  
Read Chapter 12: Strategy of International Business  
Read Chapter 14: Export, Import, Countertrade  
Quiz/Assignment 6 (Ch. 12-14)

Week 7  
Read Chapter 15: Direct Investment (FDI) and Collaborations  
Read Chapter 16: Organization  
Quiz/Assignment 7 (Ch. 15-16)

Week 8  
Read Chapter 17: Marketing  
Read Chapter 18: Operations and Supply Chain  
Quiz/Assignment 8 (Ch. 17-18)

Week 9  
Read Chapter 20: Human Resources (HR)  
No School Thursday 11/29  
Quiz/Assignment 9 (Ch. 20 & Ethics)

Week 10  
Read Chapter 19: Accounting and Finance  
Review & Wrap-Up
Week 11 – December 3rd - FINAL EXAMINATION - Vocabulary