Foundations: Computers in the Visual Arts
ART 121 • Winter 2006 • HOV 08 • M 1400-1650

Instructor:
Tom Madison
Office: 201 Fairbanks
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Required Texts:
Adobe Illustrator CS2 Classroom in a Book
The Little Mac Book, by Robin Williams
Adobe InDesign CS2 Classroom in a Book

course schedule
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<td>Basic Skills</td>
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<td>Mac Terminology</td>
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<td>Adobe Illustrator</td>
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GRADING:

All assignments must be completed in order to receive a passing grade in the course.
Assignments are weighted based on the following percentages:

Project 1  Illustrator Project: (due 6th week of class)  30%
Project 2  Integration Project (combining Illustrator & InDesign):  30%
Project 3  Final Project:  40%

Evaluations are determined by:
1. understanding and achieving the assignment's goals and objectives,
2. ambition and challenge undertaken in the solution of the assignment,
3. conceptual development and creative inventiveness in solution of the problem
4. mastery in execution of media and technique.

Other grading considerations:
• the student's consistent preparedness and work ethic,
• the student's effective use of class time,
the student's active participation in both group and small peer critiques and discussions

Grade assessment guideline:

A = Exceptional accomplishment. Serious involvement in the assignment, clear visual communication of ideas. Work evident of innovative application of concepts covered in the assignment. Exceptional mastery of media, technique and presentation. Significant contribution to class critique.

B = Excellent work, above average involvement in assignments. Student pursues goals of assignment presented in class with extra effort and makes some contribution in class discussions at critique. Strong use of media, technique and presentation.

C= Required work, average involvement in projects. Student comprehends the goal of the assignment and demonstrates some effort in realizing their ideas. Average command of execution.

D= Poor work and involvement in projects. Less than required effort necessary to develop the assignment's concept. Inferior execution. Student contributes little to class discussions.

F= Failed to complete or submit projects in a timely manner.

Course Outcomes: Upon successful completion of Art 121, students will:

Be able to use the following terms accurately in describing their digital working environment: bit, byte, kilobyte, megabyte, gigabyte, bitmap, pixel, RAM, ROM

Be able to perform the following basic operations on a Macintosh computer:
- Be able to open, save, rename, and delete files
- Be able to open and close applications
- Be able to copy and paste text and objects
- Be able to work with files in a network environment

Be able to use Adobe Illustrator as a working visual design tool, specifically
- Be able to use all available tools.
- Be able to select and move text and other objects.
- Be able to use all available tools.
- Be able to navigate and use menus.
- Be able to create, modify, and manipulate layers.
- Be able to accomplish the following path operations: editing a curved path, adding points, subtracting points, setting type on the path, using composite paths, creating a mask, pathfinder, alignment.
- Be able to manipulate the viewing options via the Navigator and other tools
- Be able to scale objects and documents
- Be able to switch between preview vs. keyline modes and know when each is appropriate.
• Be able to manipulate the following features of type and type blocks: alignment, leading, kerning, converting type to outline.
• Be able to manipulate the color of type and other objects via a working knowledge of fill vs. stroke, RGB color, grayscale mode, CMYK color, Pantone colors, and web-safe colors.

Be able to use Adobe InDesign as a working layout tool, specifically:
• Be able to use all available tools.
• Be able to use all available tools.
• Be able to navigate and use menus.
• Be able to create and modify text boxes and picture boxes
• Be able to manipulate the following characteristics of type: kerning, leading, tracking, style sheets, tabs, baseline shift, runaround, hanging punctuation.
• Be able to create and edit master pages.
• Be able to import text and images from other applications and files.
• Be able to prepare files for printing.
• Be able to scan visual materials and incorporate them into documents.

Deadlines: Due dates for critiques and submission of other assignments are firm, and are due at the beginning of class. Late work not presented at critique will be marked down 25% and will not be accepted beyond one week past the critique date. Work presented at critique that has not been primarily executed in class, or with no prior individual in-progress conference, will not be accepted for evaluation.

Students with Disabilities: Accommodations are collaborative efforts between students, faculty and Services for Students with Disabilities (SSD). Students with accommodations approved through SSD are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through SSD should contact SSD immediately at 737-4098.

Academic Honesty: You are expected to conduct yourself in a professional manner. Academic dishonesty such as plagiarism and cheating will not be tolerated. Students are expected to be honest and ethical in their academic work. Academic dishonesty is defined as an intentional act of deception in one of the following areas:
• cheating: use or attempted use of unauthorized materials, information or study aids
• fabrication: falsification or invention of any information
• assisting: helping another commit an act of academic dishonesty
• tampering: altering or interfering with evaluation instruments and documents
• plagiarism: representing the words, work, or ideas of another person as one's own

For more information about academic integrity and the University's policies and procedures in this area, please refer to the Student Conduct web site at: http://www.orst.edu/admin/stucon/achon.htm and the section on Academic Regulations in the OSU Schedule of Classes.